

professional experience

NextGen Healthcare, LLC | Digital & Interactive

Web Designer, November 2015–Present

Works on the Digital & Interactive team with the Marketing department to create and alter pages on NextGen.com and affiliate sites. Focuses on the implementation of UX and UI throughout NextGen's web presence. Collaborates with team members to design and develop the ONE UGM mobile application. Assists the Graphics team in creating designs for the web and print that express the NextGen brand.

Speaker Media and Marketing

Freelance Graphic Designer, 2014–2016

Create graphics surrounding social media for lawyers and attorneys to highlight client's services. Design issues of Law Firm Marketing Magazine while including elements to emphasize articles.

West Chester University of Pennsylvania | Web Team

Web Specialist, August 2013–November 2015

Combine technical expertise and artistic talent to create functional, aesthetically pleasing websites for clients. Convert old websites into responsive designs while utilizing a grid layout. Collaborate with clients on web content and its layout on a website. Maintain websites to ensure usability. Work with clients to develop graphics that results in an effective solution. Train clients in Adobe Photoshop CS6 through an introductory course and an advanced Photoshop for photography course.

Photography and Graphic Design Intern, 2012–2013

Provided photography each week to highlight university's top qualities. Maintained and organized files on hard drive, server, and content management system to improve efficiency. Collaborated with Web Team Specialists to develop web graphics.

West Chester University of Pennsylvania | College of Visual and Performing Arts

Photographer, February 2013–July 2013

Provided photography for events to highlight university's College of Visual and Performing Arts. Retouched images to produce a product with exceptional color, tone, and composition.

Ludwig's Corner Horse Show and Country Fair | Uwchland, Pennsylvania

Program Designer, Summer 2012

Developed a structured program to accurately assist the visitors. Organized and maintained advertisement files to improve efficiency.

VOTG North America | West Chester, Pennsylvania

Organizer and Office Assistant, 2010–2011

Organized reports and transactions to improve efficiency. Collected and updated inventory reports to ensure product availability.

Imagine ProCom | Phoenixville, Pennsylvania

Web Designer, Summer 2009 & Summer 2010

Developed interactive site to allow users to learn about the company and products they sell. Applied skills in creating a clean and engaging online environment in order to promote the company's business and image.

education

West Chester University of Pennsylvania

Bachelor of Fine Arts

Graphic Design Major, Art History Minor, 2013

Summa Cum Laude, 3.846 GPA

Study Abroad Program | Belize, 2013

Global Art and Culture

relevant coursework

Graphic Design, Advertising, Brand Identity, Digital Design, Interactive Design, Packaging, Photography, Publication Design, Typography I & II

skills

Proficient in Mac and Windows platforms
Adobe Creative Suites, Visual Studio, BBEdit,
Sublime Text, Balsamiq, Microsoft Office,
Sketch, InVision, Zeplin
Photography
Languages: HTML, CSS, jQuery



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